



Green focus is part of our business

Lone Stubberup
Director EHS development

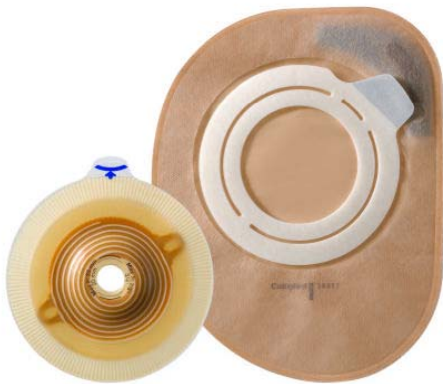
Who we are

Making life easier for people with intimate healthcare needs



Our business areas

Ostomy Care



Global no. 1

Ostomy bags

Urology & Continence Care



Global no. 1

Catheters
Urine bags
Urisheaths
Anal irrigation

Wound & Skin Care



Global no. 4

Dressings
Liquids and lotions

What we mean by environmental focus



We focus on phthalates

Urology & Continence Care



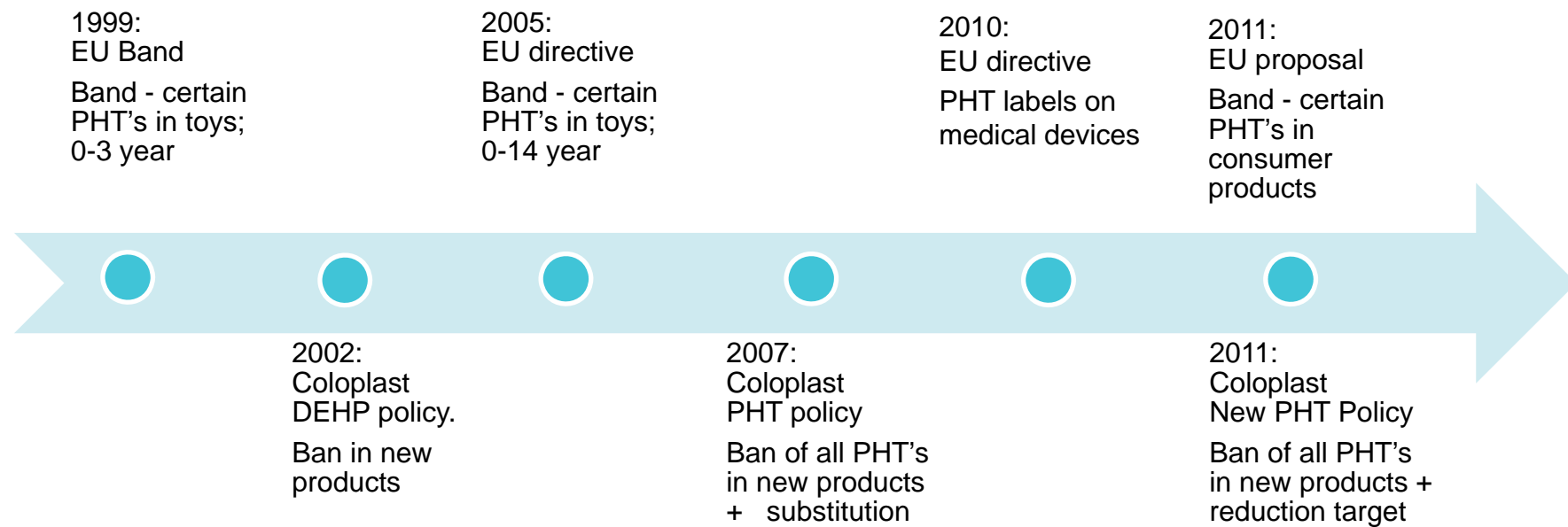
Facts about PHT's:

- Makes PVC soft and flexible
- Counts for 30-40% of the product weight
- Certain PHT's are hormone disrupting

Global no. 1

Catheters
Urine bags
Urisheaths
Anal irrigation

Our phthalate journey



Our phthalate policy

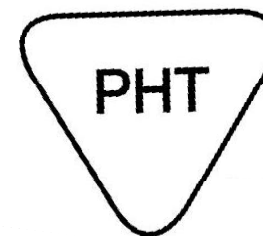
- We **recognizes** the concern
- We **choose phthalate-free** materials for new products
- We strive to **offer** customers **alternative products**
- We welcome and **support** an **international ban** against the use of phthalates in medical devices



Reduction target

- Every second urine bag sold is phthalate free in 2015.
- Decrease our phthalate consumption compared to our continence care revenue by 30% in 2015 compared to the 2010.

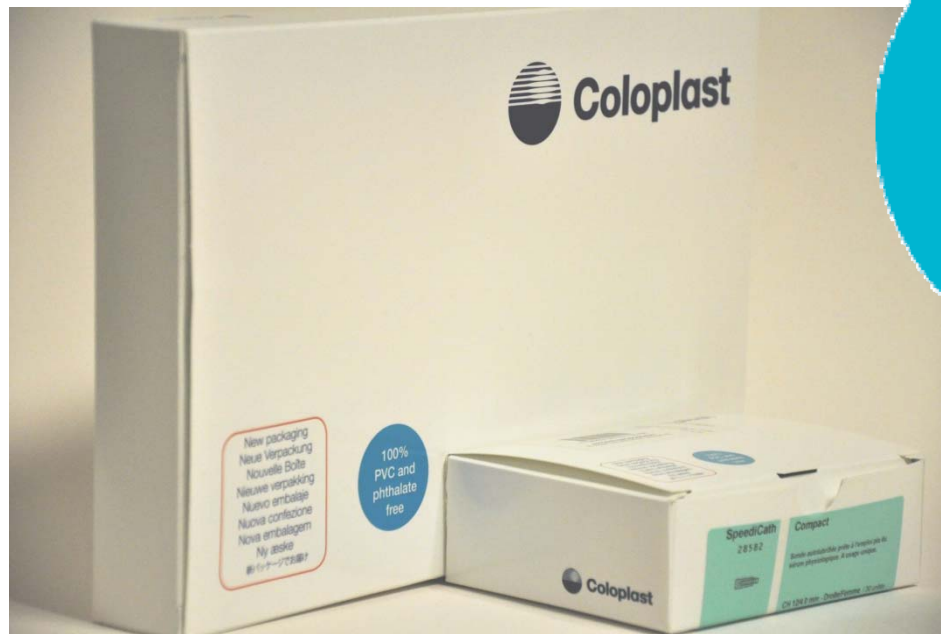
Phthalates – what does the legislation say?



Phthalate warning on medical devices



Phthalate free labels on SpeediCath Retail boxes



100%
phthalates
and PVC
free

The users care

"It's alarming to see that phthalates are prohibited in toys, while it is apparently fine to insert catheters with endocrine-disturbing chemicals into our children," says Gitte Johnson. "I'm happy to see that Coloplast is so far ahead with their catheters. To me, this means that my children will not be exposed to toxic substances."

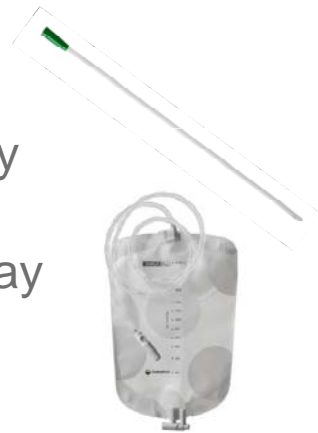


Gitte and Per Johnson's four year-old daughter, Mille, uses SpeediCath catheters.

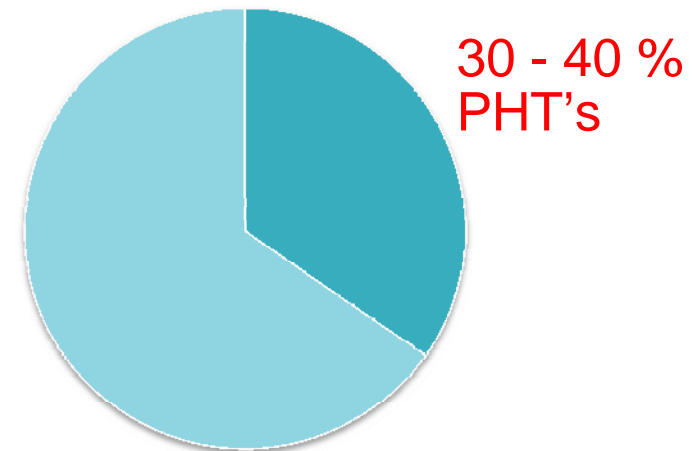
Phthalate containing waste

User example:

- 4 Catheters each day
- 2 Urine bags each day



Total waste:
26 kg per year



Phthalate waste that can be avoided by making the right decision
- the solutions are available

We support Green Public Procurement

We welcome establishment of criteria for
Medical Devices - Disposables

- Motivating the industry towards green innovation
- Green as competitive advantage
- Consistency in the definition of green for medical devices





Thank you for your attention

In case of questions contact dklsn@coloplast.com

Ostomy Care
Urology & Continence Care
Wound & Skin Care

EHS – part of the decision



Our mission

Making life easier for people
with intimate healthcare needs

Our values

Closeness... to better understand

Passion... to make a difference

Respect and responsibility... to guide us

Our vision

Setting the global standard
for listening and responding