

12-14 October 2010
Crowne Plaza,
Brussels



Sponsorship Opportunities

*MedTech Forum 2010,
Europe's biggest MedTech event*

**Gain access to policy-makers,
industry leaders, academia and
other stakeholders active in health!**

What is the MedTech Forum?

The MedTech Forum is the largest gathering in Europe of its kind bringing together **over 400 thought leaders** from policy and scientific communities, along with the medical technology industry. The MedTech Forum will run from **12-14 October 2010** at the Crowne Plaza Brussels City Centre "Le Palace". Through the MedTech Forum the medical technology industry has created an **open arena for discussion** and **networking** at the **European level**.

The first **MedTech Forum in 2009** was held **under the patronage of Günter Verheugen**, EU Commissioner for Enterprise and Industry. The conference's **12 different sessions** were spread out **over three days** and attracted more than **350 delegates** representing **over 160 organisations** including medical technology companies & national associations, European Institutions, Health Ministries, international associations, governmental bodies, academics and consultancies. **Over 100 European presidents, CEOs and country managing directors** attended the meetings.

Speakers of the MedTech Forum 2009 included:

- Representatives from **EU Commission** DG Sanco, Enterprise & Industry:

Jérôme Boehm, Giulia Del Brenna, Georgette Lalis, Robert Madelin, Rodolphe Munoz, Andrzej Rys

- Members of the **European Parliament**:

Françoise Grossetête and Antonia Parvanova hosted the "Better Treatment for Patients Day" at the European Parliament.

- **Health Ministries** from Czech Republic, France, Italy, Portugal, Sweden, The Netherlands, UK

Additional speakers from Arrhythmia Alliance, European Heart Rhythm Association (EHRA), Ernst & Young, European Federation Of Neurological Associations, European Patients' Forum (EPF), European Policy Center (EPC), European Wound Management Association (EWMA), Health First Europe (HFE), Heidrick & Struggles, Tümedef, Institute For Quality And Efficiency In Health Care (IQWiG), Matignon Investissement Et Gestion, McKinsey & Company, Universities (Bocconi, Brussels, EYE Hospital Heidelberg, LSE, Politecnico Di Milano, Semmelweis, TU Berlin, York, ...)

and representatives of MedTech companies and national associations.



Robert Madelin,
DG Sanco



John Bowis,
Health First Europe

Why sponsor?

Sponsoring provides a variety of ways for your organisation to gain exposure at the Eucomed MedTech Forum 2010. Every sponsorship opportunity is designed to provide access to a captive audience of business leaders, policy-makers, and/or influential members of the media and the medical technology community. Sponsors reach and educate key constituents, advance individual company objectives, and demonstrate a commitment to the growth and development of Eucomed and the industry as a whole.

Last year's sponsors included Abbott Medical Optics, BBraun, Canton de Vaud, COOK Medical, Ernst & Young, Johnson & Johnson, Medtronic, Stryker.

The MedTech Forum 2009 in brief

Over 350 participants



52 speakers from EU institutions

other stakeholders active in health



and industry



CEO Summit



Gala dinner



and many networking opportunities



More information

If you have questions, need more information on the fees or would like to confirm your sponsorship interest, please contact:

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For more information on the MedTech Forum 2009, please visit www.medtechforum.eu

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